**Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Period\_\_\_\_\_\_Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**A Burning Desire to Move**

*Complete the following after reading the article:*

1. **When was the last time Mount Vesuvius erupted?**
2. **Did the residents around the volcano move away after the last eruption? Why or Why not?**
3. **What are regional officials attempting to do to encourage residents around the volcano to move away? Why?**
4. **What is “la zona rossa”? Approximately how many people live there?**
5. **What are some of the general reactions of the residents living in “la zona rossa” towards Mount Vesuvius?**
6. **How do most of the residents quoted in the articles feel about the proposal of regional officials?**
7. **How might topography affect how the residence experience an eruption?**

*Next, you will be split into groups to make a campaign for a target population to move away from the red zone. You will present your findings to the class tomorrow. You need to outline (on this page) and prepare to present a minimum of 3 minute presentation of your media campaign (ex. Skit or commercial).*

Circle your target group: Elderly Children Working Professionals Families Mothers

You need to address the following topics in your presentation to your target population:

1. What is the historical significance of Mount Vesuvius? What were the events of 1944, and how did they affect the red zone area then/
2. What is the incentive currently being offered to residents? How might that money be used?
3. What types of hazards are associated with Mount Vesuvius? What types of models might demonstrate the topography of the area and associated dangers?
4. What information is available about the predictability of Mount Vesuvius’ next eruption? How might that information (or lack of information) be important in residents’ decisions?